



**2025-2027**

# *Community Health Improvement Plan*

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# Executive Summary

Every three years, Price County Public Health engages with community partners in community health improvement planning and processes (CHIPP). The two components of CHIPP include the community health assessment (CHA) and the community health improvement plan (CHIP).

The CHA includes collecting current data on health trends and analyzing the data to identify and prioritize health issues affecting our community.

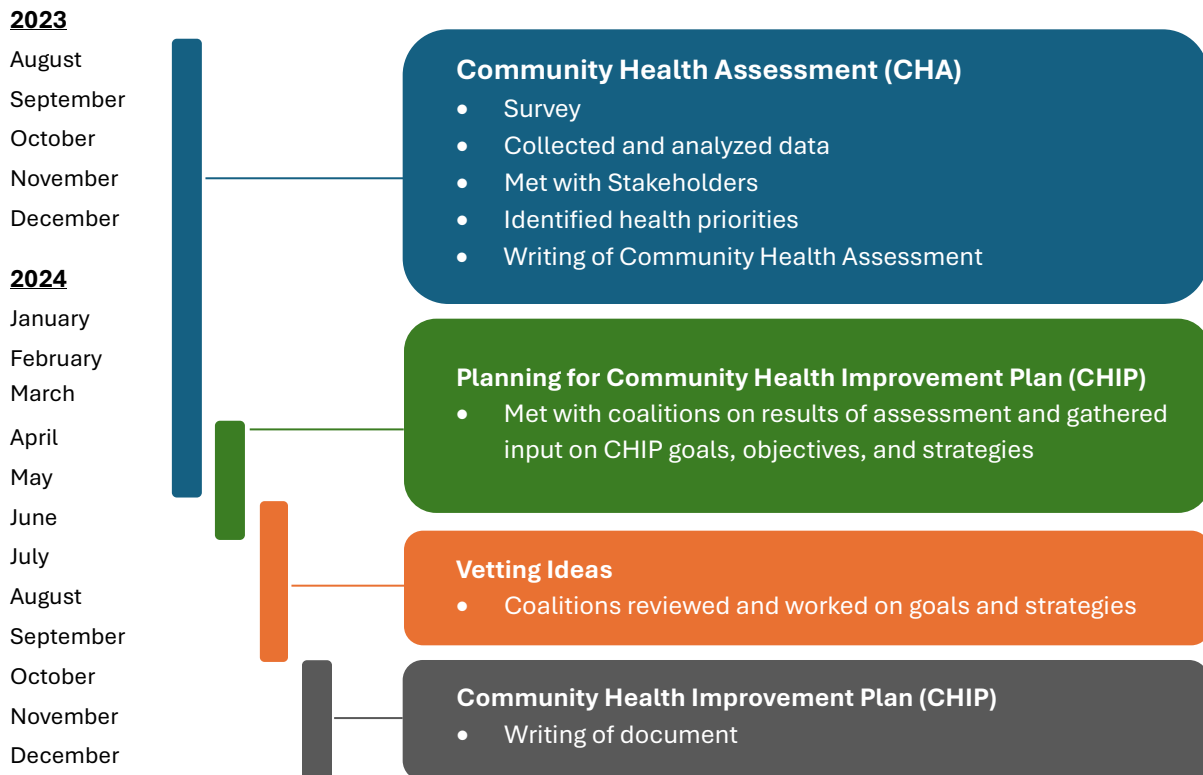
Working with established county coalitions to identify the goals, objectives, and strategies, the county level CHIP is developed. Each priority starts with an overall goal. Performance indicators are established to measure our progress towards the goal. Strategies are then implemented to guide our activities and work in addressing the health priorities of Price County.

With a mission of being “leaders in promoting, protecting, and preserving the health and well-being of Price County citizens through partnerships with people and community,” Price County Public Health aims to understand the social determinants of health and eliminate barriers to healthy living.

## Methodology

Every three years, Price County Public Health engages with community partners in community health improvement planning and processes (CHIPP).

## Timeline



## Priorities Selected

Based on the data reviewed, the following priorities were selected:

- ▶ **Mental Health**
- ▶ **Alcohol and Other Drug Abuse**
- ▶ **Chronic Disease**

## Areas Not Selected as Top Priorities

We acknowledge that all areas that were identified as possible priorities are important, many of these are contributing factors to the three selected priorities. While not identified as a top priority, they were considered when looking at objectives and strategies for our overall goals.

These include factors such as: access to affordable health care and providers, aging-related concerns, public transportation, and internet access.



# PRIORITY 1: MENTAL HEALTH

## GOAL 1.1: STRENGTHEN THE MENTAL HEALTH OF INDIVIDUALS IN PRICE COUNTY

### Performance Indicator 1.1.1:

- ▶ By December 31, 2027, decrease the proportion of Price County high school students who report that their mental health was not good one or more days within the last 30 days by 5%.  
(Baseline: 56% | Source: 2023 Youth Risk Behavior Survey)

### Performance Indicator 1.1.2:

- ▶ By December 31, 2027, increase the proportion of middle school students attending Price County school districts who report having at least one teacher or adult in their school that they can talk to if they have a problem by 5%.  
(Baseline: 77% | Source: 2021 Youth Risk Behavior Survey)

### Performance Indicator 1.1.3:

- ▶ By December 31, 2027, increase the proportion of Price County high school students reporting comfort in discussing mental health with their parents or other adult family members by 5%.  
(Baseline: 32% | Source: 2023 Youth Risk Behavior Survey)

### Performance Indicator 1.1.4:

- ▶ By December 31, 2027, decrease the number of Price County adults that report experiencing mentally unhealthy days from 4.7 days per month to 3.0.  
(Baseline: 4.7 days | Source: 2023 County Health Rankings)

*The Price County AODA/Mental Health Coalition will be instrumental in facilitating the following strategies. This coalition includes representatives from, but not limited to, health care, public health, human services, library, clergy/religious, law enforcement, and education sectors.*

# MENTAL HEALTH

## STRATEGY 1.1.1: STRENGTHEN SUPPORTS AND SOCIAL CONNECTIONS

### Activities involved in this strategy include:

- Continue to support the use of resiliency programming within the schools.
- Implement or support family-friendly social events.
- Conduct or support parenting class opportunities.

## STRATEGY 1.1.2: ACCESS TO CARE

### Activities involved in this strategy include:

- Connect with area providers to identify needs for behavioral health programming.
- Communication to the general public, veterans, and school populations to ensure access to behavioral health treatments and supports.
- Update and distribute the AODA/Mental Health Resource Guide.



# PRIORITY 2: ALCOHOL AND OTHER DRUG ABUSE

## GOAL 2.1: REDUCE SUBSTANCE MISUSE AMONG YOUTH AND ADULTS IN PRICE COUNTY

### Performance Indicator 2.1.1:

- ▶ By December 31, 2027, decrease reported misuse of prescription drugs by Price County high school students by 5%.  
(Baseline: 10% | Source: 2023 Youth Risk Behavior Survey)

### Performance Indicator 2.1.2:

- ▶ By December 31, 2027, decrease the percentage of Price County adults who report binge or heavy drinking by 5%.  
(Baseline: 26% | Source: 2023 County Health Rankings)

### Performance Indicator 2.1.3:

- ▶ By December 31, 2027, increase the amount of prescription medication properly disposed of in Price County.  
(Baseline: 600 pounds (including packaging) | Source: 2023 per Price County Sheriff's Office and Police Departments)

### Performance Indicator 2.1.4:

- ▶ By December 31, 2027, a 5% decrease of reported vaping by Price County High School students.  
(Baseline: 18% | Source: 2023 Youth Risk Behavior Survey)

*The Price County AODA/Mental Health Coalition will be instrumental in facilitating the following strategies. This coalition includes representatives from, but not limited to, health care, public health, human services, library, clergy/religious, law enforcement, and education sectors.*

# ALCOHOL AND OTHER DRUG ABUSE

## STRATEGY 2.1.1: COMMUNITY AWARENESS OF AODA CONCERNS

### Activities involved in this strategy include:

- Disseminate AODA prevention materials at Price County locations.
- Program inserts to be used at athletic and/or community events hosted by school districts.
- Community events to educate the public on emerging drug trends.
- Support implementation of lifeskills curriculums in the Price County school districts (e.g. Botvin Lifeskills).
- Conduct or support parenting class opportunities.
- Update and distribute the AODA/Mental Health Resource Guide.

## STRATEGY 2.1.2: INCREASE HARM REDUCTION OPPORTUNITIES IN PRICE COUNTY.

### Activities involved in this strategy include:

- Educate the public on harm reduction.
- Ensure proper disposal of medication, supplies, and devices (e.g. permanent sharps and medication drop-off sites and/or at-home alternatives for the destruction of unused medications).
- Collaborate with other agencies to provide harm reduction resources (e.g. vending machines, Narcan accessibility, and unified vaping prevention curriculum in Price County Schools).



# PRIORITY 3: CHRONIC DISEASE

## GOAL 3.1: REDUCE INCIDENCE OF CHRONIC DISEASE AND MORBIDITY IN PRICE COUNTY

### Performance Indicator 3.1.1:

- ▶ By December 31, 2027, decrease the proportion of Price County residents who report engaging in no leisure time physical activity by 5%.

(Baseline: 21% | Source: 2023 County Health Rankings)

### Performance Indicator 3.1.2:

- ▶ By December 31, 2027, increase the proportion of Price County high school students who report consuming vegetables every day for 7 days by 4%.

(Baseline: 44% in the 2023 Youth Risk Behavior Survey)

### Performance Indicator 3.1.3:

- ▶ By December 31, 2027, decrease the percentage of Price County residents who lack adequate access to a reliable source of food.

(Baseline: 10% of people did not have a reliable source of food | Source: 2023 County Health Rankings)

### Performance Indicator 3.1.4:

- ▶ By December 31, 2027, increase WIC participation for eligible Price County children under the age of 5 by 5%.

(Baseline: 72.5% of all eligible children under the age of 5 in Price County participated in WIC. | Source: United States Census Bureau, 2017 to 2019 data)

### Performance Indicator 3.1.5:

- By December 31, 2027, increase use of outpatient treatment to decrease hospital stays.

(Baseline: 2,790 hospital stays per 100,000 people enrolled in Medicare might have been prevented by outpatient treatment | Source: 2023 County Health Rankings)

*The Price County Health and Wellness Coalition will be instrumental in facilitating the following strategies. This coalition includes representatives from, but not limited to, health care, public health, educational sectors, and other community partners*

# CHRONIC DISEASE

## STRATEGY 3.1.1: BUILDING AN ACTIVE PRICE COUNTY

### Activities involved in this strategy include:

- ▶ Promote and provide physical activity programs for older adults (e.g. Strong Bodies Program)
- ▶ Promote community based physical activity campaigns (e.g. 5210)
- ▶ Provide education and resources to community stakeholders, school programs, and parents/guardians (e.g. Physical Activity Resource Guide).
- ▶ Deliver educational, behavioral, environmental, and other obesity prevention efforts (e.g. education classes, enhanced physical education, healthy food promotion, family outreach, etc.) in schools

## STRATEGY 3.1.2: SUPPORTING A HEALTHY FOOD CULTURE

### Activities involved in this strategy include:

- ▶ Support health promotion campaigns (e.g. 5210)
- ▶ Provide education and resources to community stakeholders, school programs, and parents/guardians (e.g. monthly newsletter)
- ▶ Deliver educational, behavioral, environmental, and other obesity prevention efforts (e.g. education classes, enhanced physical education, healthy food promotion, family outreach, etc.) in schools

## STRATEGY 3.1.3: ACCESS TO CARE

### Activities involved in this strategy include:

- ▶ Provide education on the prevention and control of chronic disease
- ▶ Provide education and outreach on supplemental food programs (e.g. SNAP, EBT, WIC)



## Next Steps

This implementation plan communicates a three-year community health improvement process. Annually within this timeframe, Price County Public Health will work with the current and potential partners identified in this report to ascertain specific action steps toward the goals outlined.

With the aid of the Price County AODA/Mental Health and Price County Health and Wellness Coalitions, Price County Public Health will track and report progress annually to membership of those groups and to county board members.



## Approval

The Community Health Improvement Plan will be shared with the Price County Public Health's governing board at a public meeting.

## Public Comments/Feedback

If you would like to serve on a coalition that meets the aims of this report or would like to comment on this plan, please contact Price County Public Health at 715-339-3054.