

## **Price County Transportation Coordinating Committee Meeting Minutes**

**Date: August 15, 2022**

**Time: 1:00 p.m.**

**Place: City of Park Falls Council Chambers; 400 4<sup>th</sup> Ave S; Park Falls, WI 54552**

Meeting called to Order and Roll Call: Meeting called to order by Kris Mabie, Senior Service Manager at 1:00 p.m. Present: Jordyn Fink (remote), Sarah Reese-Socha, Carissa Smith, Pam Snyder, Patricia Stephan. Also present: Kris Mabie, Pat Daoust from BART.

Items for discussion and possible action:

1. Public Comment and Communications: None.
2. Meeting Minutes from May 16, 2022: Motion Reese-Socha/Snyder to approve the minutes of the May 16, 2022 meeting as presented. Motion carried.
3. Route Reports: Reviewed rider numbers.
  - a. Park Falls Transit
  - b. Phillips Transit
  - c. Minocqua Transit
4. Program Reports
  - a. Fares and Hours of Operation: No change.
  - b. Marketing: Considering soliciting feedback from riders. Fall Customer Appreciation event, possibly in October. Reduced fares. Radio spot. Social media. Need to promote that the service is for anyone, not limited to elderly or disabled.
  - c. Budget and Funding: Facing issues with fuel costs and wages for recruitment/retention.
5. Next meeting date: November 21st
6. Meeting adjourned at 1:35 p.m.

Submitted by: Jean Gottwald, County Clerk