

PRICE COUNTY TRANSPORTATION COORDINATION COMMITTEE MEETING MINUTES

Date: February 17, 2020

Time: 10:30 a.m.

Place: City of Park Falls Council Chambers; 400 4th Ave S; Park Falls, WI 54552

Meeting called to Order and Roll Call: Meeting called to order by Dennis Wartgow, Chair at 10:30 a.m.

Present: Nancy Kalander, Annie Knudson, Marilyn Schreuder, Carissa Smith, Dennis Wartgow. Ex officio present: Janine Dobson, Nick Trimmer. Also present: Pat Daoust and Shari Nutt from BART.

Items for discussion and possible action:

1. Communications and Correspondence: None.
2. Public Comment: None.
3. Meeting Minutes from November 20, 2019: Motion Kalander/Smith to approve the minutes from the November 20, 2019 as presented. Motion carried.
4. Park Falls Transit: Numbers continue to remain stable.
5. Phillips Transit: Numbers continue to increase.
6. Prentice/Ashland Transit: Getting some ridership – around 10 in January.
7. New Route – Woodruff Transit: In hiring stage. Need three drivers. Delay in getting new larger buses. Will use smaller bus until new one arrives. Will start as soon as drivers are hired.
8. Fares and Hours of Operation: Discussion of summer rides for kids. The free rides were well received in 2019. Possibly a pass fee for the entire 2020 summer - \$10 or \$15. Will look for possible sponsorship.
9. Program Re-evaluation: Review every two years. Motion Kalander/Knudson to continue the functions of the Price County Transportation Coordination Committee. Motion carried.
10. Marketing: Putting together advertising for the new Woodruff route. Getting the word out to businesses in the area to provide transportation for workers. Discussion of a smartphone app – discovered to be cost prohibitive. Looking at possible access to Google Maps so riders could tell where the buses are at. Will have a booth at the Health and Sports Show on March 14th in Park Falls.
11. Budget & Funding: Will discuss commitment from the City of Park Falls and the City of Phillips for possible increased funding.
12. Trust Fund Status: Balance of \$111,000. Designated \$15,000 for the new bus and \$80,000 for a garage. Public hearing was held at the Health & Human Services Board meeting on February 5th for 2020 Specialized Transportation Assistance Program for Counties (§85.21, Wisconsin Statutes).
13. Amended By-laws: Discussion on proposed amendments. Motion Kalander/Smith to accept the amendments to the by-laws amendments as presented. Motion carried.
14. Next meeting date: May 18th.
15. Meeting adjourned at 11:43 a.m.

Submitted by: Jean Gottwald, County Clerk